



Attorney's Docket No. 42390.P11862

1FW *2617*
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:

Jay H. Connelly

Application No.: 09/882,090

Examiner: Fish, Jamieson W.

Filed: June 15, 2001

Art Unit: 2617

For: METHODS AND APPARATUS FOR
PROVIDING RANKING FEEDBACK FOR
CONTENT IN A BROADCAST SYSTEM

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 or PTO/SB/08 together with copies of the documents cited on that form. It is respectfully requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO-1449 or PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

FIRST CLASS CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on May 23, 2006.
(Date of Deposit)

Yuko Tanaka

(Typed or printed name of person mailing correspondence)

Y. Tanaka

(Signature of person mailing correspondence)

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

 X 37 C.F.R. §1.97(b).

 37 C.F.R. §1.97(c). If so, then enclosed with this Information Disclosure Statement is one of the following:

 A statement pursuant to 37 C.F.R. §1.97(e) or

 A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).

 37 C.F.R. §1.97(d). If so, then enclosed with this Information Disclosure Statement are the following:

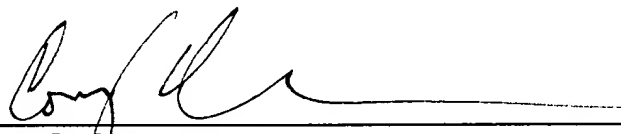
- (1) A statement pursuant to 37 C.F.R. §1.97(e); and
- (2) A check for \$180.00 for the fee under 37 C.F.R. §1.17(p) for submission of the Information Disclosure Statement.

If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: May 23, 2006



Cory G. Claassen
Reg. No. 50,296

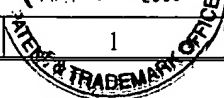
12400 Wilshire Blvd.
Seventh Floor
Los Angeles, CA 90025
(206) 292-8600

Substitute for Form 1449/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

MAY 26 2006



Sheet **1** of **1** Attorney Docket Number **42P11862**

Complete if Known

Application Number	09/882,090
Filing Date	June 15, 2001
First Named Inventor:	Jay H. Connelly
Art Unit	2617
Examiner Name	Fish, Jamieson W.
Attorney Docket Number	42P11862

U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (If known)				
	1	US-	5,758,259	05-26-1998	Lawler	
	2	US-	5,848,396	12-08-1998	Gerace	
	3	US-	5,867,226	02-02-1999	Wehmeyer et al.	
	4	US-	6,005,597	12-21-1999	Barrett et al.	
	5	US-	6,563,515 B1	05-13-2003	Reynolds et al.	
	6	US-	6,637,029 B1	10-21-2003	Maissel et al.	
	7	US-	6,898,762 B2	05-24-2005	Ellis et al.	
	8	US-	6,931,657 B1	08-16-2005	Marsh	
	9	US-	6,934,964 B1	08-23-2005	Schaffer et al.	
	10	US-	7,024,681 B1	04-04-2006	Fransman et al.	
	11	US-	7,028,071 B1	04-11-2006	Slik	
	12	US-	7,028,220 B2	04-11-2006	Park	
	13	US-	2003/0093792 A1	05-15-2003	Labeeb et al.	
	14	US-	2004/0117831 A1	06-17-2004	Ellis et al.	
	15	US-	2005/0027382 A1	02-03-2005	Kirmse et al.	
	16	US-	2005/0193414 A1	09-01-2005	Horvitz et al.	
	17	US-	2005/0204387 A1	09-15-2005	Knudson et al.	
		US-				

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document			Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³	Number ⁴	Kind Code ⁵ (if known)				

Examiner
Signature

Date Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SENT FEES OR COMPLETED FORMS TO THIS ADDRESS.

SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2